



**Board Nominations 2015** 

## Maureen Kirkwood

I would like to formally ask the Board that my name be put forward to the Members of the Society as to the current Board vacancy.

I have over the past year or so become much more involved in the Society, so much so that I was invited to form part of an Extended Board Action Group, to help support the Board achieve it's aims.

Through this, I have been working alongside a small but dedicated number of supporters on the Telephone Marketing Campaign that has been taking place over the last five months.

I firmly believe that the skills I have ascertained throughout my working career (I currently work as a Business Development Manager/ Sales & Marketing Manager for an optometry firm based in the Central Belt of Scotland) coupled with my passion and tenacity to be an agent of change can only help strengthen the skill set that we currently have on The Well Society Board.

This past year I also learned much more about the club's behind the scenes working as I was delighted to play a small part in Keith Lasley's Testimonial Committee.

This last year has seen many changes within our club, and I firmly believe that it IS our club. We all, as members have a responsibility to ensure that our club remains at the heart of our community as it has been since it's inception on the 17th May 1886.

There will be many challenges along the way, of that I am sure, however should the members decide to elect me, then I promise to do all I can to represent them and our beloved club to the very best of my ability and push forward to ensuring that we fulfil our commitment to having a controlling share in our club by 2020, if not sooner.





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## Markus Schieren

I would love to be part of the journey for both Well Society and Motherwell FC and as outlined below, I believe I have the correct skills to help and support the current members and ensure that the Well Society will be a success.

Given the opportunity I will commit myself to Club and Society to help both move in the right direction, especially in this current and difficult time. I am convinced that the Well Society for Motherwell FC is a great way forward, despite all the recent struggles. In regards to the requested marketing and sales skills, I can let you know that I have been in Sales for quite some time when I was still living in Germany. The position I held in a good friend's very successful Danish Furniture shop was not only selling furniture, but I was also responsible for advertising campaign, organising fun days etc. This is now a while ago, but I am still a very outgoing and open minded person. My skills, enthusiasm, knowledge and commitment towards my roles and responsibilities resulted in my old employer to ask me to rejoin the company. Since June 2015 I am back with NCR as an Account Support Manager. Working from home full time, gives me great flexibility which would be helpful for a possible position on the board.

I believe that I have the necessary skills and experience to become a Board Member for the Well Society, due to the commitment and determination that I have shown during my 11 years working and living in Scotland. From a business perspective, I have been in various Team Leader and Managerial positions, within the NCR Corporation, the US-based computer hardware, software and electronics company. I have been working in Sales and Marketing in Germany for quite some time as well, before I moved over to Scotland in 2004.

The positions I hold and held before gave me the opportunity to be involved in decision making on my own, as well as within my peer group of Leaders and Managers. Some of these decision were influential to the company on a very large scale and required 100% confidentiality. I have outlined policies and objectives to individuals, teams and other areas of the business. I was also responsible for budgeting, specifically wage increases and new hires. My actions and outcomes were reported to my managers on a regular basis.

I enjoy meeting people, I'm comfortable in a business meeting environment and will enjoy the challenge of working within the Society.

Most importantly: I always think positively and try to move forward as much as I can.

If you need anything else, please let me know. Otherwise I am very much looking forward to see this process moving forward and overall being the Well Society becoming a great success story in the Football World.





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## Arthur Jackson

I am putting forward my name for the board position, I am 38 years of age living in Pitlochry, Perthshire (travelling is no issue). I was a senior social worker for 10 years before moving into the hospitality sector, I am currently the Assistant General Manager in a large hotel in Pitlochry, where I manage all areas of the Hotel, from recruitment to marketing. We have increased our profits by 34% in the last 2 years by working to a tight budget, wage %, marketing strategies, GP% thus allowing us to expand.

I also played football with many clubs which included representing Scotland at school boy level and playing in the junior ranks, I managed a local amateur team from my home town of Houston, Renfrewshire and took the same players whom had finished bottom of the third division to top of the first division, we won 6 cups and got to the semi final of the Scottish Cup, this was all down to self belief, hard work, fitness and togetherness. I adore Motherwell FC and my other fellow Well fan in Pitlochry has started an unofficial supporters club, we have two members but are always recruiting. I believe I can bring a common sense, intelligent, professional, keen personality to the board and would love to throw my hat into the ring, if you require any further information please get in touch.